



2008 Stakeholder Forum

Focus on Strategy

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Outline of Presentation

- Background and key steps
- FRSC Strategic Plan 2006-2011
- Overarching Strategic Statement
 - purpose and content
 - key content in more detail
- Areas where we need your ideas



2006 Stakeholder Forum

Forum participants sought a more strategic approach:

- identification and prioritisation of issues
- defined process and timeline for development work
- mechanism for stakeholder input



Key Steps

March 2006	Strategic Planning Working Group established
December 2006	Initial Strategic Plan 2006-2011 developed
2007	Overarching Strategic Statement developed
May 2008	Ministerial Council endorses OSS
August 2008	Stakeholders provide input on priorities and strategies
November 2008	FRSC considers draft comprehensive Strategic Plan



FRSC Strategic Plan 2006-2011

- Focus on whole of food regulatory system
- Trans Tasman and cross-portfolio agreement on high-level outcomes and key strategies
- Identifies “gaps” in existing work program i.e. the work priorities for 2007 were *in addition to* the FRSC Priority List and the ISC work program



FRSC Strategic Plan 2006 - 2011

2007 Work Priorities

1. Develop a vision for the role of Food Regulation
2. Engagement with Bethwaite Review
3. Enhance jurisdictions' input to CODEX standard setting processes
4. Identify opportunities for sharing knowledge, resources and information
5. Identify options for food and nutrition monitoring and surveillance

2011 Outcomes

Agreed Vision & Overarching Strategy

Most Critical Standards in Place

Robust Evidence Base

International Harmonisation

Genuine Stakeholder Partnerships

Robust & Responsive Agencies

Responsible Industry within a Risk-based Regulatory System

Strategic Pathways

Build Agreed Vision and Promote to Stakeholders

Share Information & Knowledge

Connect Standards to CODEX

Fix Skills and Knowledge Gaps

Consistency in Enforcement Strategy

Build on Industry Systems

Streamline Regulatory Processes

Fill Gaps in Evidence Base

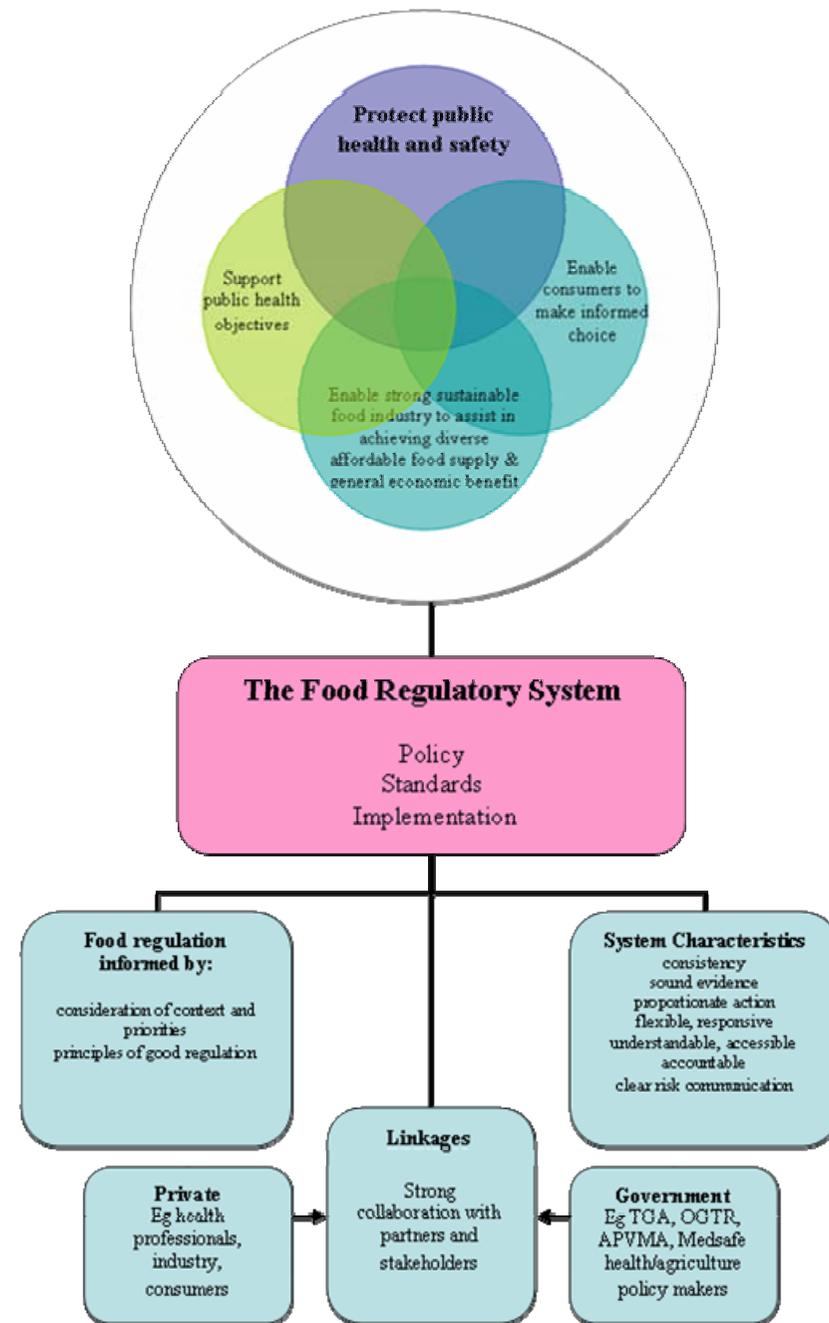
OSS – Purpose and Content

- clarity needed on central concepts, including key aims of the food regulatory system related to public health and the facilitation of trade
- communicate to stakeholders and provide guidance to decision-makers
- Key content includes:
 - scope and aims of the system
 - the players
 - how we will work
 - principles of good regulation



Scope and Aims

OSS – Diagram 1, p5



Aims of the Food Regulatory System

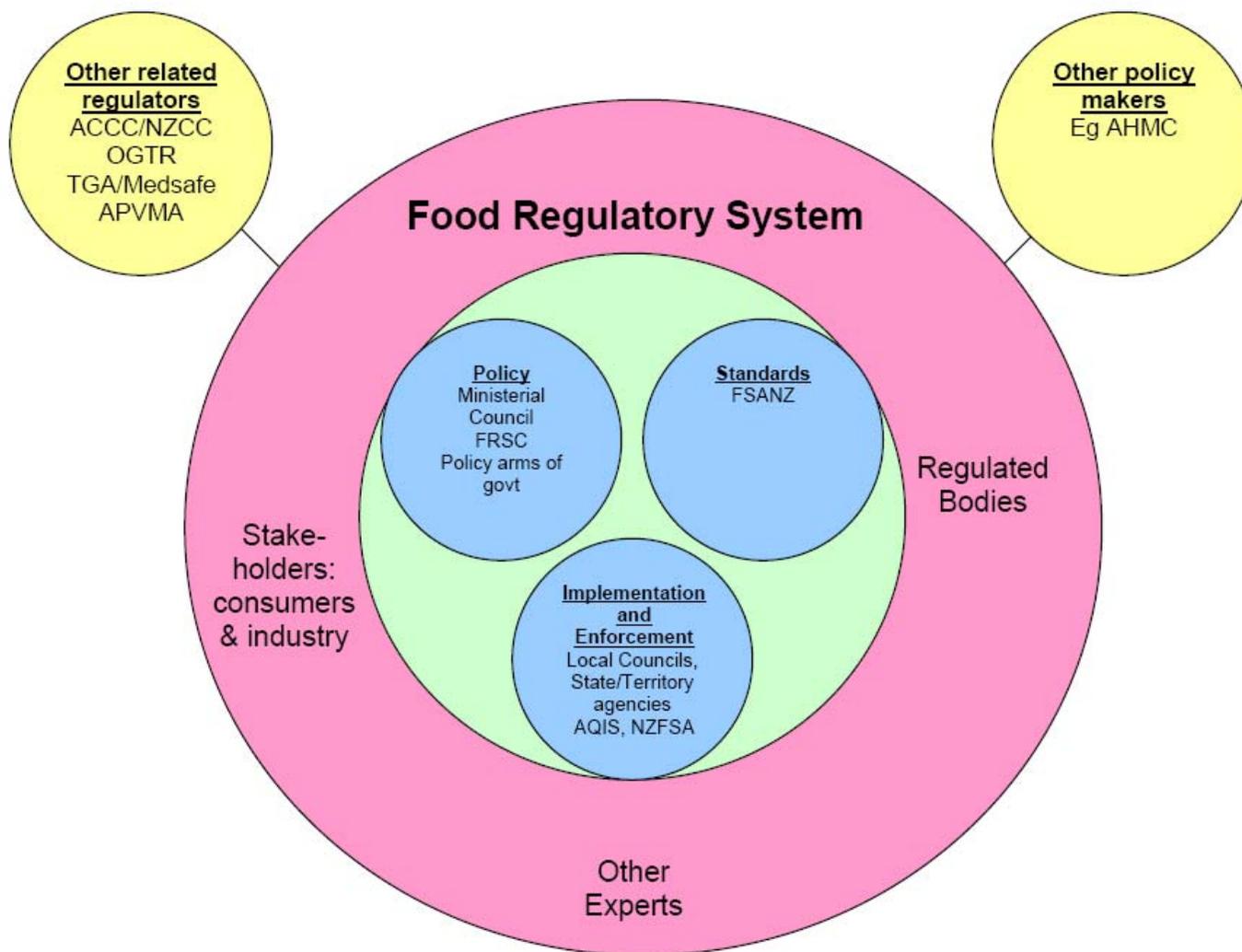
- protect health and safety of consumers
- enable consumers to make informed choices about food
- support public health objectives
- enable the existence of a strong sustainable food industry

In pursuing these aims the overriding priority is always to protect public health and safety



The Players

OSS – Diagram 2, p9



How We Will Work

- work closely with partners and stakeholders to identify and prioritise food regulatory issues in context of broader strategies
- apply the principles of good regulation to determine whether and how regulation is the most appropriate response to an issue
- be as consistent as possible
- be flexible and responsive to future challenges
- be understandable accessible and accountable
- engender consumer confidence



Your Input Needed on Priorities and Strategies

- Most critical standards
- Consistency in implementation and enforcement
- Streamlining regulatory processes
- Filling gaps in the evidence base
- Stakeholder communication and partnerships
- Evaluation and performance management
- Other ideas?



Thanks for your attention

Over to you...

